

AUBURN PRINTERS integrated marketing

13020 EARHART AVENUE
AUBURN, CALIFORNIA 95602
(530) 885-9674 • FAX 885-6517
E-mail print@AuburnPrinters.com

- Walk In/Call In
- New Account/Credit OK
- New Account/C.O.D.
- New Account/Credit App
sent date _____
- Existing Account

Save as PDF estimate

Today's Date _____

Estimate Due Date _____

Sales Person _____

Deliver Printed Quotation to _____

REQUEST FOR ESTIMATE

COMPANY NAME _____ ATTN: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

TELEPHONE: _____ FAX: _____ Email: _____

Quantity _____

Description _____

- EXACT REORDER (Old job ticket must accompany)
- Reorder w/changes (Old job ticket must accompany)
- Similar Sample or Mock-up Attached
- Offset Can be Digital

Flat Size _____ And/or Finished Folded Size _____

- Digital**
- Color B/W Collate Letterpress Score Booklet Maker
 - VDP _____ PDF Canon Proof

TYPESETTING: (SAMPLE MUST ACCOMPANY FOR TYPESETTING PRICE)

- Typesetting/Production Layout/Design
- Scans: Line Art _____ Grayscale _____ Color _____

TYPESETTING PROOF: Laser Ricoh PDF

IMPOSED PROOF

- PDF Proof Ricoh Color
- Canon Low Sherpa
- Laser B/W Hi Sherpa

SUPPLIED FILES

PDF PC MAC APPLICATION _____ VERSION # _____

- Print Ready (File submitted in printable format, no changes, addition or corrections needed)
- Working Files (Files in supported page layout program i.e. InDesign, Quark, Freehand needing finishing)
- Non-Conforming Files (Files submitted in word processing program i.e. Word, Word Perfect)

Special Instructions

Stock: Text _____ Cover _____

Suggest Comparable Economical Grade Suggest Comparable Economical Grade

PRESS: Bleeds/Sides _____

Print Registration:	Tight	Average	None
Ink Coverage:	Light	Average	Heavy
	(Less than 20%)	(Less than 50%)	(More than 50%)

Ink: Body Copy Front: _____

Back: _____

Cover Front: _____

Back: _____

Special Coating _____

Wax Free

Ultraviolet/Laminate

Soy/Earth Friendly

BINDERY:

- Padding _____
- Folding _____ #
- Drilling
- Gather/Stitch/Trim
- Laminating Size _____ Quantity _____
- OOS Perfect Binding OOS Die Cut
- Perfect Binding
- Plastic Coil
- Wire-O

LETTERPRESS:

- Perf
- Score
- Number _____ #
- Die Cut
- Emboss size of die _____
- Register to Print Register to Emboss
- Foil _____ color size _____
- Register to Print Register to Foil
- Foil/Embossing Dies _____ #
- Copper Brass

MAILING:

Disk (Type) _____ File Configuration _____ Approx Quantity _____

Sort Label Mail T4 Barcoding _____

Single Tab Double Tab NCOA No NCOA (list used within 90 days here)

SHIPPING:

- Shrink Wrap in _____'s Band in _____'s
- Letterhead Business Card Box Carton _____ Toters
- FOB Our Plant FOB Destination Third Party Acct# _____
- UPS/To be included in final price FED EX/To be included in final price