

# SIERRA VISTAS



## REQUIREMENTS FOR SUBMISSION FOR 2013 AUBURN PRINTERS & INTEGRATED MARKETING CALENDAR, "SIERRA VISTAS"

- SUBMISSIONS MUST BE SENT ELECTRONICALLY AS A HI RESOLUTION FILE.
- IMAGES CAN BE ANY 2 DIMENSIONAL MEDIUM, (PHOTOGRAPHY, OIL, WATERCOLOR, ACRYLIC, ETC) OR SUBMITTED DIGITALLY, NEED 300 DPI CMYK.
- WE PREFER TO HAVE A HORIZONTAL FORMAT AS THE SIZE OF THE CALENDAR IS 9"X 12"
- SUBJECT MATTER SHOULD BE A LANDSCAPE WITH NO PEOPLE. THERE MAY BE ANIMALS OR WILDLIFE.
- IMAGES CAN BE UPLOADED TO OUR UPLOAD SITE ON OUR WEBSITE [WWW.AUBURNPRINTERS.COM](http://WWW.AUBURNPRINTERS.COM) (PLEASE PUT 2013 CALENDAR SUBMISSION IN THE NOTES) OR SENT TO [CALENDAR@AUBURNPRINTERS.COM](mailto:CALENDAR@AUBURNPRINTERS.COM).
- IF YOUR IMAGE IS CHOSEN AS ONE OF THE 12 MONTHS, YOU WILL BE GIVEN A CREDIT LINE, SPACE FOR A BLURB ABOUT THE PIECE OR TO PROMOTE YOUR BUSINESS AND 12 COPIES FOR YOUR USE...YOU CAN SEE THE COVER OF THIS YEAR'S CALENDAR & PREVIOUS COVERS BELOW OR FEEL FREE TO STOP BY OUR PLANT AND PICK UP A COPY.
- DEADLINE FOR SUBMISSION IS AUGUST 1, 2012.

IN THE EVENT THAT WE RECEIVE ENOUGH ENTRIES EARLIER THEN WE MAY MOVE UP THE DEADLINE TO EXPEDITE PRODUCTION OF THE CALENDAR.

